

# MARKETING

## PERFILES SOCIALES

### 1. FACEBOOK (Sinerg-ia Startup)



### 2. X - @Sinerg\_ia



### 3. Instagram – sinerg-ia1811

The image shows a screenshot of an Instagram profile page. On the left is a navigation menu with the following items: Inicio, Buscar, Explorar, Reels, Mensajes, Notificaciones, Crear, Perfil, Threads, and Más. The main content area displays the profile for 'sinerg\_ia1811'. The profile picture is a circular logo with a globe and the text 'SINERG-IA'. Below the profile picture is a '+' icon labeled 'Nueva'. To the right of the profile picture, the name 'sinerg\_ia1811' is shown with buttons for 'Editar perfil' and 'Ver archivo'. Below the name, it says '1 publicación', '0 seguidores', and '5 seguidos'. The bio reads 'Sinerg-IA Impulsando tus ideas con IA'. Below the bio are three tabs: 'PUBLICACIONES', 'GUARDADO', and 'ETIQUETAS'. The 'PUBLICACIONES' tab is active, showing a single post with a colorful logo that says 'CAUCA SPEAKUP'.